

# MAGIC SLEEK

## - 100% Formaldehyde free -

"THE NEXT GENERATION IN HAIR STRAIGHTENING"  
THE ONLY PRODUCT THAT CAN EFFECTIVELY  
TAKE THE PLACE OF JAPANESE, BRAZILIAN AND KERATIN

### WHAT IS MAGIC SLEEK?

The most effective hair straightening system for damaged hair, Magic Sleek has been developed with many natural ingredients found in the Amazon Rainforest; these components are rich in Omega 3 and Omega 9 unsaturated fatty acids, which offer nutrition to the hair.

Magic Sleek is truly an amazing treatment that works with a very unique technology; it softens hair, restores life to lifeless hair and increases shine for lackluster, dry hair by locking in moisture. Magic Sleek shields and protects hair against UV rays and environmental pollution. It's high vitamin E content encourages hair growth. The solution penetrates the hair shaft and locks in moisture helping to repair damage previously caused by chemical services. It also helps to prevent future damage by offering such effective results that daily flat-iron use is no longer necessary. The hair will dry perfectly straight and frizz-free without applying heat or brushes.

Magic Sleek has been rigorously tested for safety and effectiveness, certified and approved and is 100% formaldehyde free containing no methylene-glycol or any formaldehyde producing chemicals (such as formic aldehyde, methanol, methylene oxide, oxomethane) when heat is applied.

This system has none of the health risks or side effects of other products. It's safe to use on bleached hair, ethnic hair and virgin hair. Simply by adjusting the technique used it can be customized to cater to different hair types and offer a variety of results. All with the same three step system, you can attain a pin-straight look, you can straighten the hair while still retaining body or you can completely remove frizz.

### HOW DOES IT WORK?

It's main active ingredient is tannin, an element widely used in tanneries to leave leather waterproof, soft, flexible and unbreakable. Magic Sleek also has a natural Argan Oil---

extract which provides moisture to the hair. With consideration to the health of one's hair the pigmentation is purple to provide prevention of a yellow tone of the hair during thermal process.

In addition to tannins and Argan Oil there are also Amino Acids which are ingredients that moisturize cuticles. Hair that is dry and dull are signs that the cuticles are badly damaged due to the decreased amount of amino acids. Hair dye and bleach are damaging to the hair cuticles.

Shampoos, conditioners and treating agents such as Magic Sleek containing certain type of amino acids prevent the hair from breaking due to increase of the water retention capacity. Hair treated with amino acids become soft and hydrated.

In short, our unique combination of Tannins, Amino Acids, and Argan Oil extracts are what set apart Magic Sleek from any other hair straightening system on the market today!

#### Frequently asked questions.

Q: Can I color my hair on the same day as the treatment is done?

A: Yes, permanent color and highlights can be done on the same day.

Q: Can the Magic Sleek System be used on chemically treated, previously relaxed or straightened hair?

A: Yes, it may even help to restore hair's moisture leaving hair silky and shiny.

Q: Can I wash my hair after the treatment?

A: You could wash your hair on the same day of the treatment.

Q: How long will the treatment last?

A: The treatment should last up to 4-6 months depending upon hair type and maintenance provided at home from client. Client must use the Magic Sleek Home Care Maintenance Shampoo and Conditioner for prolonged results.

Q: How much time should be allowed for this treatment?

A: The length, density and amount of a person's hair will determine time spent during this service. Average time is usually 120-180 minutes.

Q: If I get any ridges in my hair when I sleep, what should I do?

A: Use either a blow dryer or flat iron to straighten out the ridge in the hair.

Q: Where can I get more information on Magic Sleek?

A: [www.magicsleek.com](http://www.magicsleek.com)