

Brazilian Keratin Treatment

- Formaldehyde free -

- Safer product (no formaldehyde)
- Gets rid of frizz,
- Makes hair sleek,
- Makes hair silky,
- Makes hair shiny,
- Makes hair manageable- easily straightened with iron or blow dryer,
- Straightens waves or soft curls for up to 2 months,
- Eliminates frizz and acts as a humidity blocker,
- Hair stays conditioned up to 6 months,
- All ingredients in product are OSHA Regulated.

What is it?

It is a revolutionary process that softens shines, straightens and makes the hair healthy. It penetrates the hair repairing internal damage and coats the hair preventing further damage.

The Brazilian Hair Treatment is excellent on all types of chemically treated hair; bleached, hi-lighted, colored, permed, relaxed or previously straightened. It is excellent for getting rid of curly, frizzy, damaged, unhealthy, dull, mistreated hair.

The Brazilian Treatment is made up of “Keratin” a liquid form of hair. There are no harsh chemicals. The Brazilian treatment can be used on children 12 years and older, teens and adults (men and women).

Brazilian treatment is not permanent. It naturally fades out of hair. The wave or curl will gradually come back in about 2-3 months. But the hair will stay soft, shiny and healthy looking. The more you do the treatment the better condition the hair becomes. The treatment also makes the hair very manageable. It will require less blow drying time and results will be very good with flat iron.

This unique “Keratin” formula is virtually a ‘liquid form of hair’ that gently blends with the hair on your head. It brings to hair what it was lacking to begin with and what it has lost over the years. The smaller keratin molecules penetrate the hair cortex improving and repairing the quality of the hair from the inside. The added strength, elasticity and moisture result in the smooth, soft, shiny and straightened effect.

Frequently asked questions.

1. Can you do the treatment over Japanese straightening?
Yes. You can do the treatment over any kind of straightening.
2. Is this treatment a relaxer?
No. It is a treatment based of keratin that naturally sleeks and conditions hair.
3. Can you do the treatment after coloring?
Yes. For better results we recommend you color your hair first. Any chemical can be done before the treatment.
4. Can you do the treatment on top of relaxed hair?
Yes. You can do the treatment over any previously relaxed hair.
5. Can you do the treatment on previously chemically treated hair?
Yes. You can do the treatment over any chemically treated hair.
6. Can you do the treatment on highlighted hair?
Yes. You can do the highlights and do the treatment right after.
7. Can you do the treatment on virgin hair?
Yes. But it won't last as long as if done on previously colored or chemically treated hair.
8. Can you do the treatment on children, if yes, what ages?
Yes. We recommend it for children 12 and over.
9. Can I color my hair and do the treatment right after?
Yes. We recommend you color the hair first.
10. Can I color my hair after the treatment?
Yes. But only with ammonia free color and preferably 2 weeks after you have done the treatment.
11. Can I wash my hair after the treatment, and when?
Yes, but only 2 whole days after you have done the treatment.
12. Can I wear a ponytail or tie my hair?
No, only 2 days after doing the treatment.
13. What should I do if my hair gets wet during the first 2 days?
Blow dry immediately.

14. Can I go into the pool or ocean after the treatment?
After one week. Always wet hair and apply conditioner before swimming and rinse well after.
15. How long will the treatment stay on my hair?
Curls start to come back 2 months on virgin hair, and 3-4 on any other type of hair. Some 6 months. Hair will stay conditioned 6 to 12 months.
16. What shampoo can I use after doing the treatment?
We recommend shampoo that does not contain Sodium Chloride.
17. Do I have to do Brazilian touch-ups on my next visit or the whole head?
The whole head.
18. When should I have the treatment done again?
4-6 months or as needed.
19. Can I do the treatment every month?
Yes but not necessary.
20. Should I cut my hair before the treatment?
No. we recommend cutting your hair afterward, this way you can trim the dead ends at the end of the treatment.
21. Can I use any hair-spray, gel, mousse, or any other hair products on my hair during the 2 day period?
No.
22. If I get any ridges in my hair when I sleep, what should I do?
Use either a blow dryer or flat iron to straighten out the ridge in the hair.
23. Can I do the treatment while pregnant or nursing?
It is not recommended by the FDA.
24. Can an infant be present while the treatment is being done?
No. The smell may irritate the child.
25. We recommend doing any work involving bleach before the Keratin treatment.

Do's and Don'ts

Do's during the first four days after treatment:

- Wear your hair down all the time.
- Use a blow dryer or flat iron if needed. For example, if the hair gets wet or if a piece is not straight after sleeping all night.
- Wear a silk scarf to pull your hair away from your face.
- Use a shampoo without sodium chloride, and continue using after the two day period.

Don'ts during the first four days after treatment:

- Don't wash the hair for two days.
- Don't tie hair up in a ponytail.
- Don't use hair clips.
- Don't use bobby pins.
- Don't use hair bands.
- Don't engage in any activity that causes sweating such as exercise.
- Don't place the hair behind your ears.
- Don't use glasses to hold hair back.